

**UNIVERSITY OF GREATER MANCHESTER**  
**GREATER MANCHESTER BUSINESS SCHOOL**  
**MSC INTERNATIONAL MANAGEMENT**  
**SEMESTER 1 EXAMINATION 2025/2026**  
**HR IN A GLOBAL CONTEXT**  
**MODULE NO: IMA7003**

Date: Tuesday 13<sup>th</sup> January 2026

Time: 2.00pm – 5.00pm

---

**INSTRUCTIONS TO CANDIDATES:**

There are four questions on this paper.

Answer all questions

Each question carries 25 marks

---

University of Greater Manchester  
Greater Manchester Business School  
MSc International Management  
Semester 1 Examination 2025/2026  
HR in A Global Context  
Module No. IMA7003

1. Analyse how cultural misunderstandings can lead to poor managerial decisions and propose strategies to mitigate such issues in the future. Include relevant models to support your analysis and provide examples. **(25 Marks)**
2. Critically assess the impact of employee engagement and motivation on the effectiveness of organisational strategies **(25 Marks)**
3. Evaluate the effectiveness of different recruitment strategies used by multinational corporations in attracting diverse talent. Provide real-life examples to support your evaluation **(25 Marks)**
4. Analyse a specific case where effective human resource management practices led to organisational success and discuss the key takeaways. **(25 Marks)**

**END OF QUESTIONS**

PAST EXAMINATION