

**UNIVERSITY OF GREATER MANCHESTER**

**OFF CAMPUS DIVISION**

**INSTITUTE OF DEVELOPMENT MANAGEMENT**

**BSC HONS LOGISTICS & SUPPLY CHAIN  
MANAGEMENT**

**SEMESTER 1 EXAMINATION 2025/2026**

**SUSTAINABLE SUPPLY CHAIN STRATEGY**

**MODULE NO: SCM 6107**

Date: Monday 19<sup>th</sup> January 2026

Time: 9am – 12 noon

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**INSTRUCTIONS TO CANDIDATES:**

There are FIVE (5) questions on this paper.

Section A: Answer All Questions

Section B: Answer Any One Question

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**SECTION A**

**Answer ALL Questions in this Section.**

**Question 1**

Define the following sustainability terms

- a) Corporate social responsibility (CSR) (3 marks)
- b) Logistics Management (2 marks)
- c) Green-washing (3 marks)
- d) Carbon Accounting (2 marks)

**(Total 10 Marks)**

**Question 2**

The importance of social and economic sustainability, corporate sustainability, environmental issues, and how environmental sustainability via the pillars of sustainability can help your company to meet its environmental and social goals. Discuss the three pillars of sustainability.

**(Total 10 Marks)**

**Question 3**

Critically evaluate key five aspects of our multi-channel sustainability approach.

**(Total 10 Marks)**

**SECTION B**

**Answer Any One Question in this Section.**

**Question 4**

The 'lean revolution' began in the 1960s with the introduction of the just-in-time (JIT) technique. This way of working is generally associated with the Japanese motor company, Toyota, as it was initially known as the "Toyota Production System". Describe the seven waste of lean and agile in supply chains.

**(Total 20 Marks)**

**Question 5**

Boston consulting Group, Inc (BCG) is an American global management consulting firm founded in 1963 and headquartered in Boston, A world-driving ready-to-drink refreshment company, Coca-Cola Company has more than 500 soda pop brands, from Fuse Tea to Oasis to Lilt to Powerade. Yet, none of them is anywhere near the coke brand in terms of mindfulness, income, and benefit. Discuss the Boston consulting group matrix model in relation to sustainability.

**(Total 20 Marks)**

**END OF QUESTIONS**